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Construction of sales center scheduled

By John Rebchook, Rocky Mountain News May 21, 2007

Toronto-based Great Gulf Group on Monday began construction of a \$1.5 million, 5,000-square-foot sales center for its 51-story luxury condo project planned for downtown Denver.

The sales center for the 1401 Lawrence high-rise, will include a full-scale model of a 2,600-square-foot suite, with the interior designed by Cecconi-Simone.

He sales center is scheduled to open in the fall, although Great Gulf will begin taking reservations for the 145 units in late June.

1401 Lawrence will be the tallest residential building ever built in Denver. It will be designed by Peter Clewes of architectsAlliance.

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